

Miles Benson

CREATIVE DIRECTOR / EDITOR / ARTIST / WRITER

Boston, MA

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SKILLS

Creative direction	Clear communication
Quick decision-making	Video editing
Compelling storytelling	Illustration
Managing several projects at once	Animation
Unique and sensible branding	Responsive mobile design
	Observe, adapt and respond intelligently

PROGRAMS, LANGUAGES & HARDWARE

Proficient in:

Mac, PC, iOS, Photoshop, Illustrator, After Effects, Premiere, InDesign, Flash, Dreamweaver, HTML5, CSS3, Final Cut Pro X, iTunes, Keynote, Pages, WordPress, Nikon, 3DS Max, Adobe Experience Manager, AtTask Project Management

Working knowledge in:

Canon, Content Writing, InVision, Avid, Catalyst, Edge, PHP, Javascript, Actionscript, Keynote, Soundtrack, MS Powerpoint, Cinema 4D, Garageband, Protools, Stop Motion, Typography

EDUCATION

Boston College, Chestnut Hill, MA

Concentration: Communications, Film Studies and Project Management, 2015

Courses taken: Digital Media Field Production, Film Making, Screenwriting, Project Management

- Directed three short films that after I presented to the university marketing director he broadened my responsibilities after seeing my video production skills.

ImprovBoston, Cambridge, MA

Courses: Sketch Writing
2014-2015

- Collaborated on direction, production, and script writing of several highly successful sketch comedy shows resulting in an entirely sold out run.

New England Institute Of Art, Brookline, MA

Bachelor of Science Degree in Interactive Media Design
August, 2006

- Built an interactive art and technology exhibit that displayed the university's ability to utilize technology in innovative ways, which resulted in high praise from the board of directors and the student body.

EXPERIENCE

Digital Media Producer, Boston College

(2007-Present)

- Managed featured content for the Boston College homepage that was seen by 13,150 people a day.
- Trained and mentored eight work study's and helped them all secure full-time jobs in the creative field.
- Innovated their brand by telling stories in unique and interesting ways using video, animation and code which generated repeat viewers, publicity and interest in the college.
- Directed large-scale projects with demanding deadlines.
- Delivered detailed illustrated interactive Google map that increased awareness for students in need of a handicap friendly campus.

Creative Director, Power Source Studios

(2000-Present)

- Created a branding identity for a honey product that was made and sold by The Fairmont Copley Plaza.
- Designed and implemented print materials, web presence, content strategy and corporate identities for multiple and diverse companies.
- Advised clients and colleagues by volunteering to do free work for projects, one of which helped victims of the Boston Marathon Bombings.

Designer, Big Fish Communications

(2005-2007)

- Designed an animation style to a high profile client resulting in a 20% profit increase and international market base.

Editor, America's Test Kitchen

(2003-2004)

- Compiled and converted back issue print articles to online. Which secured several hundred more subscriptions to their publications.

Manager, Pottery Barn Kids

(2005-2006)

- Innovated shipping deployment so deliveries went out quicker while increasing employee morale.

Manager, Banana Republic

(2005-2006)

- Led a large team and managed lead store demands while increased sales during an off-season.

Manager, Express

(2003-2004)

- Implemented a system to sell more credit cards to customers. Credit card sales doubled the years I was there and our district was asking what our secret was.

